





REGISTER TODAY:

Thursday, August 15, 2013 Hosted by San Bernardino DPH

Jessie Turner Health and Fitness Community Center 15556 Summit Ave. Fontana, CA 92336

REGISTER HERE

For More Information Please Contact:

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Supporting Youth to Transform Their Communities: Tools for Effective Message Development and Delivery

A TRAIN THE TRAINER OPPORTUNITY FOR ADULTS WORKING WITH YOUTH

Youth and youth-serving organizations play an important and unique role in supporting efforts to create healthy environments. The ability to tell others the compelling story of your community is a crucial aspect of authentic youth engagement and community change. The *Network for a Healthy California* (*Network*) and Berkeley Media Studies Group (BMSG) invite *Network* contractors and their youth-serving partner organizations to attend this in-person train-the-trainer opportunity.

This will be an in-person, hands-on workshop that builds upon the tools presented during the webinar on June 28, 2013. During the training participants will:

- Gain ideas for sharing fundamental public health concepts with youth.
- Explore creative ways of engaging youth in local efforts to improve access to healthy foods and physical activity.

 Learn how youth can use messages that state values and put the solution first.

• Learn effective message development and delivery techniques.

Space is limited; register today!

